

SPF

Part of **HOLDEN**



# Working in Partnership with SPF *Dubai* UAE

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## YOUR GLOBAL MORTGAGE PARTNER

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# Welcome to SPF Private Clients

SPF is an award-winning UK mortgage brokerage, established in London in 1997. Following our acquisition by the Howden Group in 2022, we are expanding globally and are now open in Dubai. For clients with international assets, we are able to provide lending options across their entire portfolio.

We follow a simple business practice worldwide; a client centric approach where best advice and service is at the forefront of our decision making. We spend the time to understand our clients' goals, invest into the project alongside them and look to add as much value as we can along the way. We are all aligned on the importance of longevity in our respective relationships and this is achieved through the correct business values, trust and consistency in delivering on our word.

## Our service

Our UAE offering currently focuses on arranging mortgage finance for onshore residential and investment property. By coming to SPF, clients can expect the following:

- ✓ Access to the whole of the market.
- ✓ Exclusive rates and criteria.
- ✓ Financial education and market forecasts.
- ✓ Full project management right through to completion of the mortgage and beyond.
- ✓ Introductions to agents who specialise in the areas the client is looking to buy.
- ✓ Assistance with negotiating on the property.
- ✓ Assistance with understanding contracts and MOU's.
- ✓ Help navigating the archaic disbursement process.
- ✓ Access to SPF's wider service offering and its partners.



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YOUR GLOBAL  
MORTGAGE PARTNER

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# Working with you

*the benefits of collaboration*

By working with SPF as an introducer, you can enjoy:



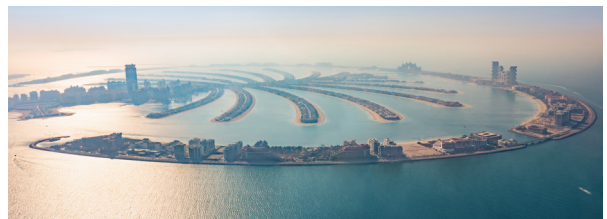
**Attractive  
commission structures:**  
Competitive rates for successful  
referrals.



**Expert guidance:**  
Our team of mortgage experts is  
always available to support you and  
your clients.



**Personalised solutions:**  
We offer a wide range of mortgage  
products tailored to meet individual  
client needs.



**A global reach:**  
With offices across the UK, Middle-East  
and Asia, we have the ability to cater for  
your clients across the globe. This provides  
a hugely beneficial position that others  
simply cannot offer.



# How it works

*Simple steps to get started*



## Step 1:

**Connect with us:**

Reach out to discuss potential referrals and partnership opportunities.



## Step 2:

**Refer clients:**

Introduce us to your clients who are seeking mortgage solutions.



## Step 3:

**Earn commissions:**

Receive competitive commissions for every successful referral.

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# Success stories

## *What Our Partners Say*

“

“SPF Private Clients has transformed my client offerings. Their team is professional and reliable.”

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“The commissions are great, but the real value is in the support and expertise they provide my clients.”

“

“Efficient and supportive service! Kind and caring team. Explained every step of the process to my client. Couldn't recommend SPF Private Clients enough.”

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MORTGAGE PARTNER

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# Let's get working together

*Ready to partner with SPF?*

We would love to speak with you, to discuss in further detail the benefits of partnering with our team in Dubai

 +971 600 521 659

 [information@spfprivateclients.ae](mailto:information@spfprivateclients.ae)

 [spfprivateclients.ae](http://spfprivateclients.ae)



# Thank you

Together we can provide an exceptional service  
and drive mutual success!



Part of **HOWDEN**

*We make it happen*